

PRESS RELEASE

Helping out while celebrating – how Solaris employees "won" PLN 25,000 for charities

Bolechowo, 26.05.2021

To celebrate the 25th anniversary of the establishment of Solaris Bus & Coach, a special online game was developed for employees and the protagonist of that game was... an electric bus! Points scored in the game turned into real złoty which were later spent on charitable causes. All in all, Solaris employees managed to raise PLN 25,000 which will fund the foundation "Green Dachshund – for the rescue of the defenceless".

PLN 25,000 – that is how much Solaris workers managed to raise by participating for one month, on a daily basis, in a corporate campaign run in connection with the 25th anniversary of the brand. By winning points in a game developed just for that purpose, the staffers contributed to donations made for charities. The beneficiary of the initiative was the foundation "Green Dachshund – for the rescue of the defenceless", established in 2012 under the auspices of Solaris; its objective is to support people and NGOs in need in the Greater Poland (Wielkopolska) province, although it also extends help to employees of the company. The foundation has so far provided over PLN 800,000 to charity, and has enlisted the cooperation of, among others, the association Jedna Chwila (One Moment) and the Adam Mickiewicz University in Poznań.

"By working together you can always achieve more. Hundreds of our employees have confirmed the truth of that statement, having secured funds to help others. The celebration of the company's 25th anniversary made for a great excuse to create something that would not only provide a lot of fun but also raise awareness that we are doing something together for a worthy cause. It is therefore fair to say that the "Solaris Power Ride" is an exceptional example of both corporate volunteering, as well as of safe teamwork during the pandemic. Thank you to all our employees for joining in with the fun and for showing so much kindness" says Petros Spinaris, Deputy CEO of Solaris Bus & Coach responsible for Sales, Marketing and Customer Service.

The "Solaris Power Ride" is a unique game created in reference to the style of the 90s and of the first console games. With its user-friendly, animated film stylistics, the game also appeals to the younger generation. The task of the players, when riding across the city on an electric bus of Solaris, is to collect as many passengers at a given bus stop as possible, all the while replenishing the electric power needed to propel the vehicle. This is a typical endless runner game which ensures practically never-ending adventure. The "Solaris Power Ride" is already available to all fans of the brand – you are welcome to give it a go! [link]

Additional information

Mateusz Figaszewski

E-mobility Development & Market Intelligence Director Tel.: +48 61 66 72 347 Mobile: +48 601 652 179 Fax: 48 61 66 72 345 email: mateusz.figaszewski@solarisbus.com

About our company

Solaris Bus & Coach sp. z o.o. is one of the leading European bus and trolleybus manufacturers. Benefiting from 25 years of experience and having manufactured over 20,000 vehicles, Solaris affects the quality of city transport in hundreds of cities across Europe every day. Thinking of the future, the firm is setting new standards by dynamically developing its products, in particular in the electromobility sector. Solaris electric buses, trolleybuses and hydrogen buses are cutting-edge solutions for zero emission public transport. Solaris products have been repeatedly awarded for quality and innovation. The Solaris Urbino 12 electric won the prestigious European "Bus of the Year 2017" competition. In September 2018 Solaris Bus & Coach sp. z o.o. joined CAF Group.